

Berlin, 20 - 23 September 2022

InnoTrans

# InnoTrans 2022 Report



B2B-Magazine for the Railway Industry



## Media Information 2021/2022

Images: Messe Berlin GmbH



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**Eurail**  
press

# Details and Prices

effective from 1<sup>st</sup> January 2021

## 1 Title portrait:

The InnoTrans Report is the B2B-magazine of the leading trade fair for transport technology InnoTrans in Berlin. This freesheet is published several times a year and informs readers about the latest developments in the railway technology industry.

## 2 InnoTrans Report as an App:

You can also download the InnoTrans Report conveniently and easily as an app. More information at [www.innotrans.com](http://www.innotrans.com) choose menu item "Press".

## 3 Circulation:

The InnoTrans Report is directed to InnoTrans trade fair visitors and exhibitors and reaches over 150,000 people of the industry. **The title's multilingual appearance enables you to place your advertisement in German, English or French**, to directly target your potential customers in their mother tongue. This service is unique! Or you can choose to publish the advertisement in English throughout.

## 4 Sizes / Surcharges:

The InnoTrans Report is sent out digitally by Messe Berlin. You can choose from the available advertising formats displayed on the right. Additional handling charges for advertisements in different languages: EUR 990,- Translation (in German & French) will be charged at net cost price.

## 5 Printing Material / Data Transfer:

Files in \*.pdf/ \*.eps/ \*.tiff-format, resolution has to be at least 300 dpi/ line drawing with at least 1.000 dpi.

**Data transfer:** E-Mail: [cornelia.baer@dvvmedia.com](mailto:cornelia.baer@dvvmedia.com)

## 6 Dates

Issue	Publication Date	Advertising deadline	Printing material
1/2021	3 <sup>rd</sup> May 2021	1 <sup>st</sup> March 2021	8 <sup>th</sup> March 2021
<b>Focus on topic: Railway Technology</b>			
2/2021	18 <sup>th</sup> October 2021	16 <sup>th</sup> August 2021	23 <sup>rd</sup> August 2021
<b>Focus on topic: Railway Infrastructure</b>			
1/2022	17 <sup>th</sup> February 2022	1 <sup>st</sup> December 2021	8 <sup>th</sup> December 2021
<b>Focus on topic: Public Transport/Interiors</b>			
2/2022	12 <sup>th</sup> May 2022	25 <sup>th</sup> February 2022	4 <sup>th</sup> March 2022
<b>Focus on topic: Tunnel Construction</b>			
3/2022	11 <sup>th</sup> August 2022	30 <sup>th</sup> May 2022	6 <sup>th</sup> June 2022
<b>Focus on topic: Preview InnoTrans 2022</b>			
4/2022	4 <sup>th</sup> November 2022	22 <sup>nd</sup> August 2022	29 <sup>th</sup> August 2022
<b>Focus on topic: Review InnoTrans 2022</b>			

## 7 Discounts

2x = 10%

3x = 15%

4x = 25%

5x = 30%

No discount on technical charges.



## 8 Note for "non-exhibitors"

Advertisers, who will not exhibit at InnoTrans, pay a surcharge of 20% additional to the advertising rate.

## 9 Advertising formats:



### Front cover

256 mm x 67,7 mm

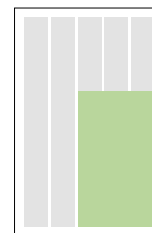
EUR 6,280 (4c)



### 1/2 page

256 mm x 190,5 mm

EUR 9,480 (4c)



### Junior-Page

152 mm x 215,9 mm

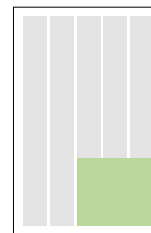
EUR 8,550 (4c)



### 1/3 page

256 mm x 122,7 mm

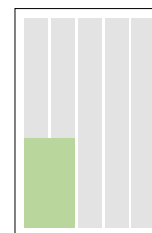
EUR 7,150 (4c)



### 1/5 page

152 mm x 127 mm

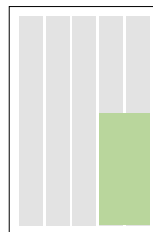
EUR 4,880 (4c)



### 1/8 page

100 mm x 118,5 mm

EUR 3,250 (4c)



### 1/6 page

100 mm x 156,6 mm

EUR 4,280 (4c)

Official VAT applies to all charges.

