

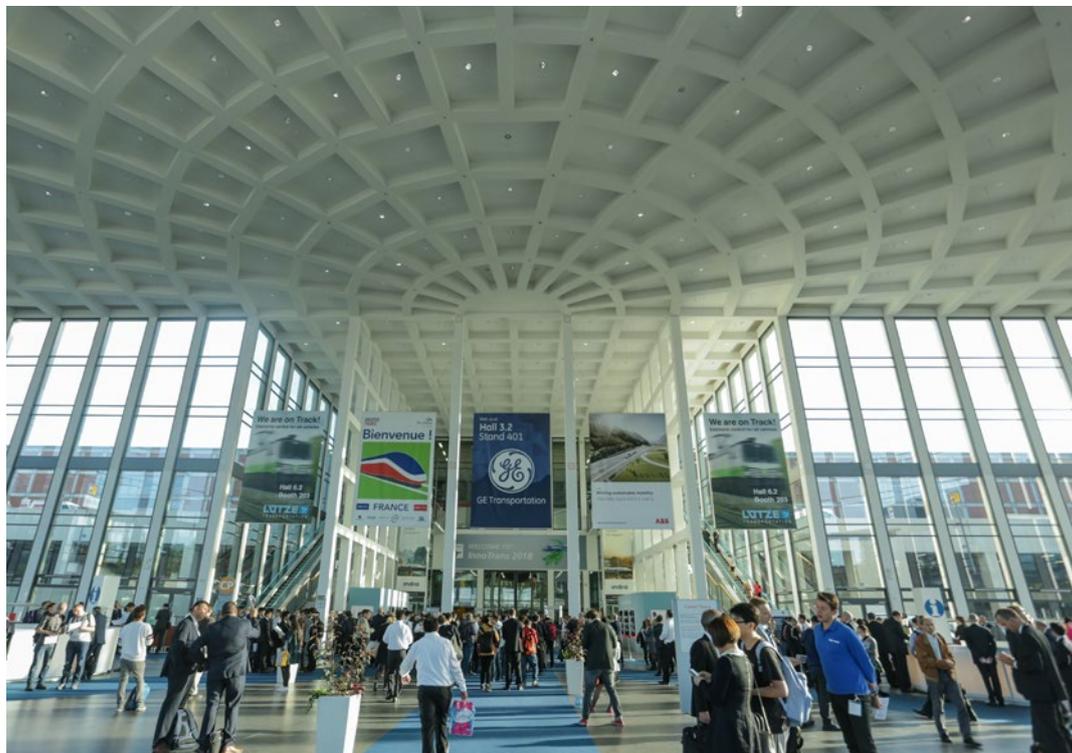
Berlin, 24. - 27. September 2024

InnoTrans

InnoTrans 2024 Report



B2B-Magazine for the Railway Industry



Media Information **2023/2024**

Images: Messe Berlin GmbH



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Eurail
press

Details and Prices

effective from 1st January 2023

1 Title portrait:

The InnoTrans Report is the B2B-magazine of the leading trade fair for transport technology InnoTrans in Berlin. This freesheet is published several times a year and informs readers about the latest developments in the railway technology industry.

2 InnoTrans Report as an App:

You can also download the InnoTrans Report conveniently and easily as an app. More information at www.innotrans.com choose menu item "Press".

3 Circulation:

The InnoTrans Report is directed to InnoTrans trade fair visitors and exhibitors and reaches over 150,000 people of the industry. **The title's multilingual appearance enables you to place your advertisement in German, English or French**, to directly target your potential customers in their mother tongue. This service is unique! Or you can choose to publish the advertisement in English throughout.

4 Sizes / Surcharges:

The InnoTrans Report is sent out digitally by Messe Berlin. You can choose from the available advertising formats displayed on the right. Additional handling charges for advertisements in different languages: EUR 990,- Translation (in German & French) will be charged at net cost price.

5 Printing Material / Data Transfer:

Files in *.pdf/ *.eps/ *.tiff-format, resolution has to be at least 300 dpi/ line drawing with at least 1.000 dpi.

Data transfer: E-Mail: frank.schnakenbeck@dvvmedia.com

6 Dates

Issue	Publication Date	Advertising deadline	Printing material
1/2023	31th May 2023	22 nd March 2023	29 th March 2023
Focus on topic: Railway Technology			
2/2023	18th October 2023	18 th August 2023	25 th August 2023
Focus on topic: Railway Infrastructure			
1/2024	16 th February 2024	05 th December 2023	12 th December 2023
Focus on topic: Public Transport/Interiors			
2/2024	14 th May 2024	05 th March 2024	12 th March 2024
Focus on topic: Tunnel Construction			
3/2024	26 th August 2024	20 th June 2024	27 th June 2024
Focus on topic: Preview InnoTrans 2024			
4/2024	12 th November 2024	02 nd September 2024	09 th September 2024
Focus on topic: Review InnoTrans 2024			

7 Discounts

- 2x = 10%
- 3x = 15%
- 4x = 25%
- 5x = 30%

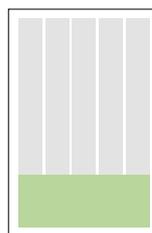
No discount on technical charges.



8 Note for "non-exhibitors"

Advertisers, who will not exhibit at InnoTrans, pay a surcharge of 20% additional to the advertising rate.

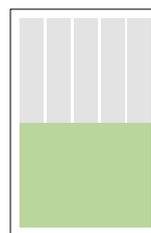
9 Advertising formats:



Front cover

256 mm x 67,7 mm

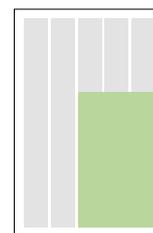
EUR 6,390 (4c)



1/2 page

256 mm x 190,5 mm

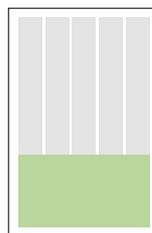
EUR 9,490 (4c)



Junior-Page

152 mm x 215,9 mm

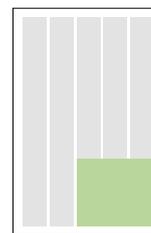
EUR 8,590 (4c)



1/3 page

256 mm x 122,7 mm

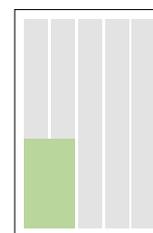
EUR 7,190 (4c)



1/5 page

152 mm x 127 mm

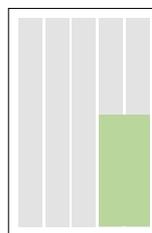
EUR 4,890 (4c)



1/8 page

100 mm x 118,5 mm

EUR 3,290 (4c)



1/6 page

100 mm x 156,6 mm

EUR 4,290 (4c)

Official VAT applies to all charges.

