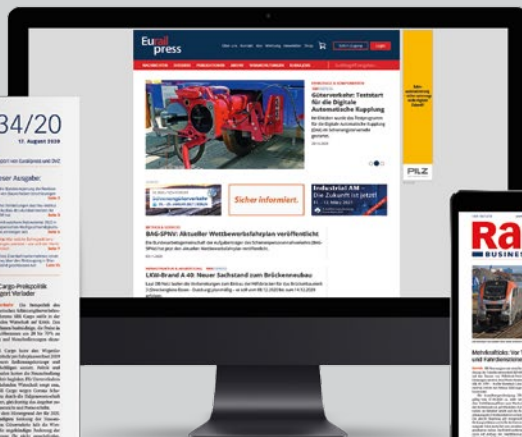


RAIL BUSINESS – FOR OVER 10 YEARS

THE WEEKLY INDUSTRY
REPORT FOR THE RAIL
TRANSPORT MARKET

POLITICS – RAIL OPERATION –
TECHNOLOGY



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www.eurailpress.de/rbs

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Editor/Publishing House 2021

1 Brief Description

Rail Business has been published for over 10 years now. It is the **weekly industry report** for the entire rail transport market. The focus is on both the freight and passenger transport, being operated by federal railroads as well as private railroads.

Exclusive Reporting:

Rail Business is published in print version as well as locked pdf and provides newsletters, background reports, interviews and comments on all relevant areas of rail transport: politics, law, rail companies, industrial companies, operation, infrastructure, technology, personals, services (consulting, financing, leasing), associations and events.

The weekly industry report is supplemented on Mondays to Fridays by an email-based news service as well as current breaking news. Extras on key topics appear regularly. Rail Business is primarily intended for decision-makers and manager of railroad undertakings (EVU) and railroad infrastructure companies (EIU), purchaser of local rail passenger services, the shipping industry, the railroad industry, service providers, transport policy and the relevant public institutions and associations, particularly in the Central European German-speaking area.

2 Publishing House: DVV Media Group GmbH, Hamburg
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5 Subscription Price:

Electronic Issue: Annual subscription € 598,00 plus VAT

6 ISSN: 1867-2728

7 Circulation: 1,500 copies

8 Payment Conditions: Payable immediately upon receipt of invoice net USt-Ident-No. DE 118619873

Bank account:

Deutsche Bank AG • Konto-Nr. 0201 42600 (BLZ 200 700 00)

IBAN DE 83 2007 0000 0020 1426 00 • BIC (Swift) DEUTDEHH

Advertising Price List No. 13

effective from 01.01.2021

- Newspaper format:** 210 mm wide, 297 mm high, DIN A4
- Print space:** 180 mm wide, 262 mm high, Column width: 56 mm
MM-price: per column € 2,61 (in 4c)
- Print method:** Offset
Printed method: Files as print-optimized pdf-files (min. 300 dpi solution); fonts converted to character paths; Colors built in CMYK. We do not accept any liability for color advertisements without a color-consistent proof.
- Dates: Publication day:** on Mondays
Deadline: on Fridays, 10 days before publication day
Print documents: on Tuesdays, 12.00 h
- Advertising Prices and -Formats (all prices four-colored)**

180 x 262 mm 1/1 page € 2.100,-	120 x 262 mm 2/3 page € 1.400,-	180 x 130 mm 1/2 page width € 1.090,-	90 x 262 mm 1/2 page height € 1.090,-	56 x 262 mm 1/3 page height € 750,-
180 x 85 mm 1/3 page width € 750,-	180 x 62 mm 1/4 page width € 580,-	120 x 95 mm 1/4 page height € 580,-	180 x 31 mm 1/8 page width € 390,-	

Front page advertisement 180 mm x 40 mm, 4c, € 1,290,00 plus VAT
All prices 4c, AE-deductible plus VAT, General Terms and Conditions at www.eurailpress.de

Advertorial: 1/1 page, 4c = € 1.990,- plus VAT

Technical information (number of characters, images etc.) is available on request.
The contribution is marked as advertorial/advertisement.

Inserts: are inserted loosely, size 205 x 290 mm up to 25 g total circulation €1,200 plus VAT.

6 Print documents format for trimmed ads *:

*plus 3 mm trim per trimmed page

Format	Width x Height	Trimmed
1/1 page	210 x 297 mm	216 x 303 mm
1/2 page width	210 x 148 mm	216 x 154 mm
1/2 page height	105 x 297 mm	96 x 303 mm
1/3 page height	70 x 297 mm	76 x 303 mm
1/4 page width	210 x 75 mm	216 x 81 mm
1/8 page width	210 x 50 mm	216 x 56 mm

7 Placement surcharge: 10% of basic price

8 Colour surcharge € 450,- Euro for HKS/Pantone

9 Discount:

Staggered rebate	Quantity scale
3 x 5%	2 pagesx 5%
6 x 10%	3 pagesx 10%
12 x 15%	6 pages x 15%
24 x 20%	12 pages x 20%
	24 pages x 25%

10 Print Office: SDK Köln, Maarweg 233, 50825 Köln

11 Circulation

30%
Railroad Companies

20%
Rail Forwarding

17%
Automotive Industry

11%
Road Infrastructure

6%
Miscellaneous

4%
Technical Universities, Institutions, Universities etc.

5%
Service Provider

4%
Technical Universities, Institutions, Universities etc.

3%
Transport Associations



Advertisement Price List Daily Newsletter 13

effective from 01.01.2021

1 Frequency of publication/Reach:

The electronic industry service is published every working day in text format and reaches about 2,500 top manager and decision makers, executives from the rail industry, the shipping industry, from railroad companies, from service providers and associations and politics.

2 Advertising format:

Banner format: 570 pixels wide x 94 pixels high
or 570 pixels wide x 60 pixels high

3 Placement:

1. Top Placement € 990,00
2. After 3rd notice € 780,00
3. After 3rd notice € 590,00

The valid legal VAT rate is to be added to all prices

4 Term:

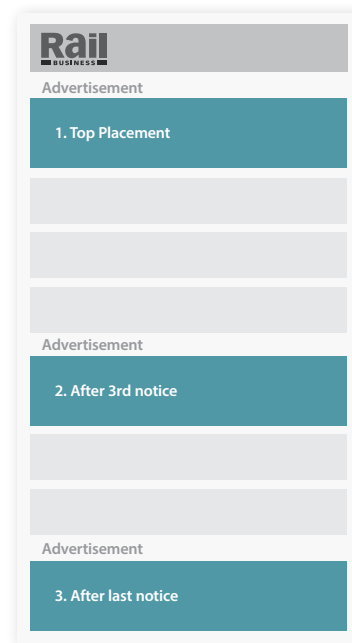
7 working days per banner
5 Deadline:
10 days before publication

7 Data delivery:

Thursdays of the previous week, 12.00 h.

8 Contact:

Ilkay Witthuhn
Telephone: +49 40 237 14-302 • Telefax: +49 40 237 14-236
E-Mail: ilkay.witthuhn@dvvmmedia.com



Data and Topics Schedule

effective from 01.01.2021

Dates 2021: Rail Business is published in print every Monday and in digital form on Friday of the previous week

Issue	Publication date	Deadline	Printing document deadline	Rail Business Extra	Industry dates
001 – 002/20	11.01.21	29.12.20	01.01.21		
003/21	18.01.21	08.01.21	12.01.21		14. BME/VDV Forum Rail Freight Transport, 19. – 20.01.21, Berlin
004/21	25.01.21	15.01.21	19.01.21		65th VDEI Expert Conference on Railway Technology, 15.11.21, Leipzig
005/21	01.02.21	22.01.21	26.01.21		
006/21	08.02.21	29.01.21	02.02.21		
007/21	15.02.21	05.02.21	09.02.21	Marketplace	
008/21	22.02.21	12.02.21	16.02.21		23rd Annual Meeting of EBA Railway Experts, 23. – 24.02.21, Fulda Intern. Railway Summit, 24. – 26.02.21, Berlin
009/21	01.03.21	19.02.21	23.02.21		
010/21	08.03.21	26.02.21	02.03.21		
011/21	15.03.21	05.03.21	09.03.21		
012/21	22.03.21	12.03.21	16.03.21		
013/21	29.03.21	19.03.21	23.03.21	Vehicle Maintenance incl. Garage Map AS: 04.03.21, DU: 09.03.21	
014/21	06.04.21	26.03.21	30.03.21		
015/21	12.04.21	01.04.21	06.04.21	Marketplace	
016/21	19.04.21	09.04.21	13.04.21		
017/21	26.04.21	16.04.21	20.04.21	News around the rail	
018/21	03.05.21	23.04.21	27.04.21		
Special Issue	03.05.21	30.03.21	06.04.21	Special Issue Freight Rails	transport logistic, 04. – 07.05.2021, Munich
019/21	10.05.21	30.04.21	04.05.21		
020/21	17.05.21	07.05.21	11.05.21	Infrastructure	63rd VDEI Conference on Permanent Way, 20.05.21, Darmstadt
021/21	25.05.21	14.05.21	18.05.21		
022/21	31.05.21	21.05.21	25.05.21		
023/21	07.06.21	28.05.21	01.06.21	Marketplace	VDV Annual Meeting, 14. – 16.06.21, Hamburg
024/21	14.06.21	04.06.21	08.06.21		

Data and Topics Schedule

effective from 01.01.2021

Dates 2021: Rail Business is published in print every Monday and in digital form on Friday of the previous week

Issue	Publication date	Deadline	Printing document deadline	Rail Business Extra	Industry dates
025/21	21.06.21	11.06.21	15.06.21		
026/21	28.06.21	18.06.21	22.06.21		
027/21	05.07.21	25.06.21	29.06.21		
028/21	12.07.21	02.07.21	06.07.21	Railroad Forwarding Agents	
029/21	19.07.21	09.07.21	13.07.21		
030/21	26.07.21	16.07.21	20.07.21		
031/21	02.08.21	23.07.21	27.07.21		
032/21	09.08.21	30.07.21	03.08.21	Marketplace	
033/21	16.08.21	06.08.21	10.08.21		
034/21	23.08.21	13.08.21	17.08.21	Employees, Education, Training and Simulators	
035/21	30.08.21	20.08.21	24.08.21		
036/21	06.09.21	27.08.21	31.08.21		7. Railway Forum, 07. – 08.09.21, Berlin
037/21	13.09.21	03.09.21	07.09.21		
038/21	20.09.21	10.09.21	14.09.21		
039/21	27.09.21	17.09.21	21.09.21		
040/21	04.10.21	24.09.21	28.09.21		
041/21	11.10.21	01.10.21	05.10.21	Marketplace	ITS-Worldcongress, 11. – 15.10.21, Hamburg
042/21	18.10.21	08.10.21	12.10.21	Shunting Service Providers incl. Map AS: 23.09.21, DU: 28.09.21	
043/21	25.10.21	15.10.21	19.10.21		
044/21	01.11.21	22.10.21	26.10.21		
045/21	08.11.21	29.10.21	02.11.21	Annual Calendar AS: 04.10.21, DU: 11.10.21	21. Intern. SIGNAL+DRAHT-CONGRESS, 11. – 12.11.21, Fulda
046/21	15.11.21	05.11.21	09.11.21		
047/21	22.11.21	12.11.21	16.11.21		
048/21	29.11.21	19.11.21	23.11.21		
049/21	06.12.21	26.11.21	30.11.21	Marketplace	
050/21	13.12.21	03.12.21	07.12.21		
051-052/21	20.12.21	10.12.21	14.12.21		

Garage Map and Shunting Service Providers Map

effective from 01.01.2021

Garage Map



The Garage Map cover features a map of Germany with various railway stations marked. The title 'Eisenbahnwerkstätten' is prominent. The content preview shows a list of workshops and their details, including contact information and services offered.

1 Publication Dates

No. 13/21 Vehicle Maintenance incl. Garage Map

Publishing Date: 29.03.21

Deadline: 09.03.21

Printing document deadline: 12.03.21

No. 42/21 Shunting Service Provider

Publishing Date: 18.10.21

Deadline: 23.09.21

Printing document deadline: 28.09.21

2 Format:

Address data and logo type, 4 c in the map legend

3 Price:

€ 330,- plus VAT per entry in the map legend;
Every further mention of a location/branch office in the legend is calculated with **€ 50,- plus VAT**.

Company entries are not eligible for agency discounts.

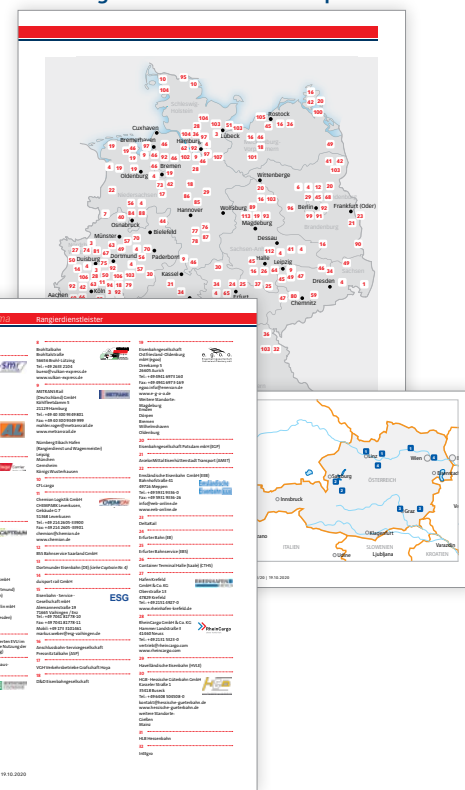
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Shunting Service Providers Map



The Shunting Service Providers Map cover features a map of Germany with various railway stations marked. The title 'Shunting Service Providers' is prominent. The content preview shows a list of shunting service providers and their details, including contact information and services offered.

Marketplace Rail Freight Traffic

effective from 01.01.21

Marketplace Rail Freight Traffic

The marketplace is guide and market overview of all aspects of the rail freight traffic. Sorted by postal zip codes, the industry presents itself:

Railroad Forwarding Agents | Shippers | Consulting and Engineers
 Railway Infrastructure | Companies | Railroad Undertakings |
 Route and Track Technology Vehicle | Maintenance | Garages |
 Vehicle Components and Facilities | Ports | Terminals | Rail ports |
 Combined Freight Traffic | Noise Protection | Leasing | Financing
 | Control and Signaling Technology | Logistics and Warehouse |
 Loc Parking | Shunting and Handling Technology | Rail Vehicles |
 Safety and Security | Telematics and IT | Transport Services | Other
 Services

ZIP 0, ZIP 1, ZIP 2, ZIP 3, ZIP 4, ZIP 5, ZIP 6, ZIP 8, ZIP 9

Austria, Switzerland, Other _____

Price: The booking is charged per zip code and per category with € 280,00 (incl. 5 performance keywords) and for 6 issues per insertion year. Every further entry within the same zip code and category is charged with € 50,00.

Company entries are not eligible for agency discounts

Publication dates and Deadlines:

No. 007/21 deadline: 05.02.21
 No. 015/21 deadline: 01.04.21
 No. 023/21 deadline: 28.05.21
 No. 032/21 deadline: 30.07.21
 No. 041/21 deadline: 01.10.21
 No. 049/21 deadline: 26.11.21

Marktplatz Schienengüterverkehr - Wo finde ich was?
 Das ist die zentrale Anlaufstelle für alle, die sich mit dem Schienenverkehr befassen. Hier finden Sie alle relevanten Informationen und Kontakte.

DEUTSCHLAND
POSTLEITZAHL 0...

Eisenbahnverkehrsunternehmen

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 08132 Mülsen
 Tel.: +49 37601-57756
 Fax: +49 37601-444665
 info@bsas-evg.de
 www.bsas-evg.de

- Überführungen
- Gefahrguttransporte
- Ganzzugverkehre
- Rangierleistungen
- Sonderverkehre

Eurailpress Annual Calendar

effective from 01.01.2021

1 Publication date

Every year in November, the Eurailpress Annual Calendar is published which is attached to the leading trade magazines. Here, you can effectively place your ad. In addition, you can book a daily entry (e.g. your events) in the calendar with a maximum of 30 characters. For every booking you get 10 calendars free of charge.

2 Ad formats and Prices (width x height)

A 88 x 45 mm € 590,-

B 88 x 90 mm € 1.180,-

C 176 x 45 mm € 1.180,-

D 88 x 135 mm € 1.770,-

per daily entry in the calendar € 100,00, plus VAT

7 Issue No. 45/21

Ad deadline: 04.10.2021

Printing material deadline: 11.10.2021

Publication date: 08.11.2021

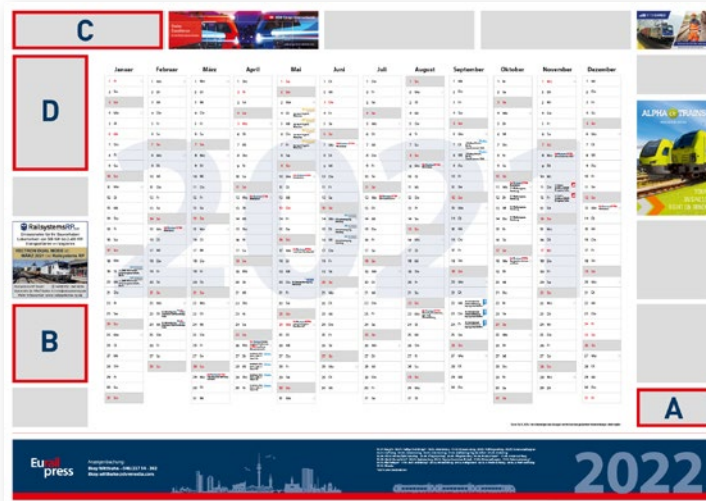
In November, as supplement in ETR – Eisenbahntechnische Rundschau, EI – DER EISENBAHNINGENIEUR, SIGNAL+DRAHT and Rail Business

9 Contact:

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E-Mail: ilkay.witthuhn@dvvmedia.com



Online 2021

effective from 01.01.2021

Successful Online Advertising

Eurailpress.de provides daily updated news, information on tenders and orders as well as a comprehensive archive. Flanked by our weekly e-news-letter with about 13,000 subscribers, Eurailpress.de is the most important information source of the railway industry in the Central European, German-speaking area.

1 Facts:

Access control:	Google Analytics
Page Impressions*:	77.943
Visits*:	43.370
Unique Visits*:	21.372

* Average: January- September 2020

- 2 **Rotation notes:** In case of high demand, it is possible that your banner will be rotated with others. The rotation is limited to a maximum of three advertisers per position.

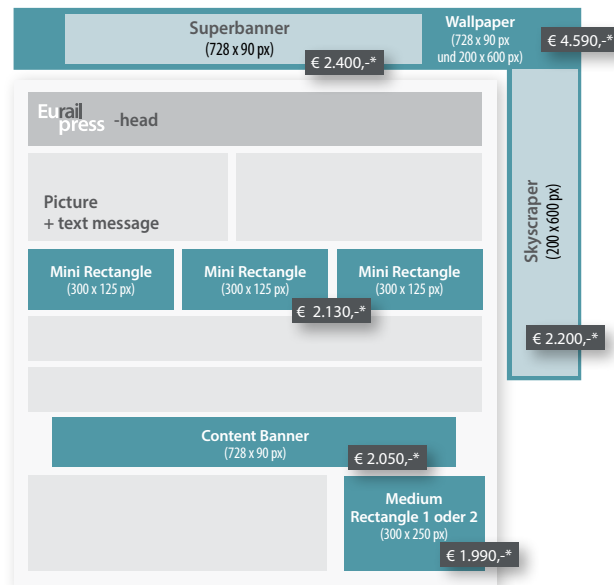
3 Sizes and Prices:

Ad form	Desktop	Mobile	monthly*
Super Banner (Leaderboard)	728x90 Pixel 980x90 Pixel	300 x 125 Pixel	€ 2.400,00
Mini Rectangle	300x125 Pixel	300 x 125 Pixel	€ 2.130,00
Content Banner	728x90 Pixel	300 x125 Pixel	€ 2.050,00
Medium Rectangle	300x250 Pixel	300 x250 Pixel	€ 1.990,00
Skyscraper	120x600 Pixel 160x600 Pixel 200x600 Pixel	120 x 600 Pixel 160 x 600 Pixel 200 x 600 Pixel	€ 2.200,00
Wallpaper (Super Banner M plus Skyscraper)	728x90 Pixel 120x600 Pixel	keine mobile Ausspielung möglich	€ 4.590,00

4 Discount:

5%	2 months	15%	6 months
10%	4 months	20%	12 months

All prices plus VAT



* All prices are for 30 days

5 Data delivery /Terms:

Please, deliver both formats for desktop and mobile version. At least 3 working days previous to activation by email to: cornelia.baer@dvmmedia.com

6 Technical specifications:

- JPEG-, GIF-, or SWF-format/HTML5. For image files, please specify an URL and for and for Flash-Banners or HTML5, the use of a "clickTag".
- Data size max 150 kB

