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www.eurailpress.de/rbs

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1 Brief Description
Rail Business has been published for over 10 years now. It is the weekly industry report for the entire rail transport market. The focus is on both the freight and passenger transport, being operated by federal railroads as well as private railroads.

Exclusive Reporting:
Rail Business is published in print version as well as locked pdf and provides newsletters, background reports, interviews and comments on all relevant areas of rail transport: politics, law, rail companies, industrial companies, operation, infrastructure, technology, personals, services (consulting, financing, leasing), associations and events.

The weekly industry report is supplemented on Mondays to Fridays by an email-based news service as well as current breaking news. Extras on key topics appear regularly. Rail Business is primarily intended for decision-makers and managers of railroad undertakings (EVU) and railroad infrastructure companies (EIU), purchaser of local rail passenger services, the shipping industry, the railroad industry, service providers, transport policy and the relevant public institutions and associations, particularly in the Central European German-speaking area.

2 Publishing House: DVV Media Group GmbH, Hamburg
Mailing address: Postfach 10 16 09, D-20010 Hamburg
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5 Subscription Price:
Electronic Issue: Annual subscription € 598,00 plus VAT

6 ISSN: 1867-2728

7 Circulation: 1,500 copies

8 Payment Conditions:
Payable immediately upon receipt of invoice net  USt-Ident-No. DE 118619873
Bank account:
Deutsche Bank AG • Konto-Nr. 0201 42600 (BLZ 200 700 00)
IBAN DE 83 2007 0000 0020 1426 00 • BIC (Swift) DEUTDEHH
**Advertising Price List No. 13**

*effective from 01.01.2021*

1. **Newspaper format:** 210 mm wide, 297 mm high, DIN A4
2. **Print space:** 180 mm wide, 262 mm high, Column width: 56 mm
   - MM-price: per column € 2,61 (in 4c)
3. **Print method:** Offset
   - **Printed method:** Files as print-optimized pdf-files (min. 300 dpi solution); fonts converted to character paths; Colors built in CMYK.
   - We do not accept any liability for color advertisements without a color-consistent proof.
4. **Dates:**
   - **Publication day:** on Mondays
   - **Deadline:** on Fridays, 10 days before publication day
   - **Print documents:** on Tuesdays, 12.00 h
5. **Advertising Prices and -Formats (all prices four-colored)**

<table>
<thead>
<tr>
<th>Format</th>
<th>Width x Height</th>
<th>Trimmed Width x Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td>210 x 297 mm</td>
<td>216 x 303 mm</td>
</tr>
<tr>
<td>1/2 page width</td>
<td>210 x 148 mm</td>
<td>216 x 154 mm</td>
</tr>
<tr>
<td>1/2 page height</td>
<td>105 x 297 mm</td>
<td>96 x 303 mm</td>
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<tr>
<td>1/3 page height</td>
<td>70 x 297 mm</td>
<td>76 x 303 mm</td>
</tr>
<tr>
<td>1/4 page width</td>
<td>210 x 75 mm</td>
<td>216 x 81 mm</td>
</tr>
<tr>
<td>1/8 page width</td>
<td>210 x 50 mm</td>
<td>216 x 56 mm</td>
</tr>
</tbody>
</table>

6. **Print documents format for trimmed ads:**
   - *plus 3 mm trim per trimmed page*

7. **Placement surcharge:** 10 % of basic price

8. **Colour surcharge** € 450,– Euro for HKS/Pantone

9. **Discount:**
   - **Staggered rebate**
     - 3 x 5%
     - 6 x 10%
     - 12 x 15%
     - 24 x 20%
   - **Quantity scale**
     - 2 pages x 5%
     - 3 pages x 10%
     - 6 pages x 15%
     - 12 pages x 20%
     - 24 pages x 25%

10. **Print Office:** SDK Köln, Maarweg 233, 50825 Köln

11. **Circulation**
   - **Railroad Companies** 30%
   - **Rail Forwarding** 20%
   - **Automotive Industry** 17%
   - **Road Infrastructure** 11%
   - **Miscellaneous** 6%
   - **Technical Universities, Institutions, Universities etc.** 4%
   - **Service Provider** 5%
   - **Transport Associations** 3%

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Front page advertisement 180 mm x 40 mm, 4c, € 1,290,00 plus VAT

All prices 4c, AE-deductible plus VAT, General Terms and Conditions at www.eurailpress.de
Advertisement Price List Daily Newsletter 13

effective from 01.01.2021

1 Frequency of publication/Reach:
The electronic industry service is published every working day in text format and reaches about 2,500 top manager and decision makers, executives from the rail industry, the shipping industry, from railroad companies, from service providers and associations and politics.

2 Advertising format:
Banner format: 570 pixels wide x 94 pixels high or 570 pixels wide x 60 pixels high

3 Placement:
1. Top Placement € 990,00
2. After 3rd notice € 780,00
3. After 3rd notice € 590,00

The valid legal VAT rate is to be added to all prices

4 Term:
7 working days per banner
5 Deadline:
10 days before publication

7 Data delivery:
Thursdays of the previous week, 12.00 h.

8 Contact:
Ilkay Witthuhn
Telephone: +49 40 237 14-302 • Telefax: +49 40 237 14-236
E-Mail: ilkay.witthuhn@dvvmedia.com
### Data and Topics Schedule

effective from 01.01.2021

**Dates 2021:** Rail Business is published in print every Monday and in digital form on Friday of the previous week

<table>
<thead>
<tr>
<th>Issue</th>
<th>Publication date</th>
<th>Deadline</th>
<th>Printing document deadline</th>
<th>Rail Business Extra</th>
<th>Industry dates</th>
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<tbody>
<tr>
<td>001 – 002/20</td>
<td>11.01.21</td>
<td>29.12.20</td>
<td>01.01.21</td>
<td></td>
<td></td>
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<tr>
<td>003/21</td>
<td>18.01.21</td>
<td>08.01.21</td>
<td>12.01.21</td>
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<td>14. BME/VDV Forum Rail Freight Transport, 19. – 20.01.21, Berlin</td>
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<tr>
<td>004/21</td>
<td>25.01.21</td>
<td>15.01.21</td>
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<td>65th VDEI Expert Conference on Railway Technology, 15.11.21, Leipzig</td>
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<td>005/21</td>
<td>01.02.21</td>
<td>22.01.21</td>
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<td>008/21</td>
<td>22.02.21</td>
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<td>01.03.21</td>
<td>19.02.21</td>
<td>23.02.21</td>
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<td>Intern. Railway Summit, 24. – 26.02.21, Berlin</td>
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<td>010/21</td>
<td>08.03.21</td>
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<td>16.03.21</td>
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<td>013/21</td>
<td>29.03.21</td>
<td>19.03.21</td>
<td>23.03.21</td>
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<td>Vehicle Maintenance incl. Garage Map</td>
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<tr>
<td></td>
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<td>AS: 04.03.21, DU: 09.03.21</td>
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<td>20.04.21</td>
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<td>News around the rail</td>
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<td>23.04.21</td>
<td>27.04.21</td>
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<tr>
<td><strong>Special Issue</strong></td>
<td><strong>03.05.21</strong></td>
<td><strong>30.03.21</strong></td>
<td><strong>06.04.21</strong></td>
<td><strong>Special Issue Freight Rails</strong></td>
<td>transport logistic, 04. – 07.05.2021, Munich</td>
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<td><strong>019/21</strong></td>
<td><strong>10.05.21</strong></td>
<td><strong>30.04.21</strong></td>
<td><strong>04.05.21</strong></td>
<td><strong>Infrastructure</strong></td>
<td>63rd VDEI Conference on Permanent Way, 20.05.21, Darmstadt</td>
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<tr>
<td><strong>020/21</strong></td>
<td><strong>17.05.21</strong></td>
<td><strong>07.05.21</strong></td>
<td><strong>11.05.21</strong></td>
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<td><strong>08.06.21</strong></td>
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## Data and Topics Schedule

Data and Topics Schedule

**effective from 01.01.2021**

Dates 2021: Rail Business is published in print every Monday and in digital form on Friday of the previous week

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<tr>
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<th>Rail Business Extra</th>
<th>Industry dates</th>
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<td>25.06.21</td>
<td>29.06.21</td>
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<td>028/21</td>
<td>12.07.21</td>
<td>02.07.21</td>
<td>06.07.21</td>
<td><strong>Railroad Forwarding Agents</strong></td>
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<td>19.07.21</td>
<td>09.07.21</td>
<td>13.07.21</td>
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<td>13.08.21</td>
<td>17.08.21</td>
<td><strong>Employees, Education, Training and Simulators</strong></td>
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<td>035/21</td>
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<td>01.10.21</td>
<td>05.10.21</td>
<td><strong>Marketplace</strong></td>
<td></td>
</tr>
</tbody>
</table>
| 042/21 | 18.10.21 | 08.10.21 | 12.10.21 | **Shunting Service Providers incl. Map**  
AS: 23.09.21, DU: 28.09.21 |  |
| 043/21 | 25.10.21 | 15.10.21 | 19.10.21 |  |  |
| 044/21 | 01.11.21 | 22.10.21 | 26.10.21 |  |  |
| 045/21 | 08.11.21 | 29.10.21 | 02.11.21 | **Annual Calendar**  
AS: 04.10.21, DU: 11.10.21 |  |
| 046/21 | 15.11.21 | 05.11.21 | 09.11.21 |  |  |
| 047/21 | 22.11.21 | 12.11.21 | 16.11.21 |  |  |
| 048/21 | 29.11.21 | 19.11.21 | 23.11.21 |  |  |
| 049/21 | 06.12.21 | 26.11.21 | 30.11.21 |  |  |
| 050/21 | 13.12.21 | 03.12.21 | 07.12.21 | **Marketplace** |  |
| 051-052/21 | 20.12.21 | 10.12.21 | 14.12.21 |  |  |
Garage Map and Shunting Service Providers Map

effective from 01.01.2021

1 Publication Dates

No. 13/21 Vehicle Maintenance incl. Garage Map
Publishing Date: 29.03.21
Deadline: 09.03.21
Printing document deadline: 12.03.21

No. 42/21 Shunting Service Provider
Publishing Date: 18.10.21
Deadline: 23.09.21
Printing document deadline: 28.09.21

2 Format:
Address data and logo type, 4 c in the map legend

3 Price:
€ 330,– plus VAT per entry in the map legend;
Every further mention of a location/branch office in the legend is calculated with
€ 50,– plus VAT.
Company entries are not eligible for agency discounts.

4 Contact:
Ilkay Witthuhn
Telephone: +49 40 237 14-302
Telefax: +49 40 237 14-236
E-Mail: ilkay.witthuhn@dvvmedia.com

5 Technical data delivery:
Beatrice Burmester
Telephone: +49 40 237 14-363
Telefax: +49 40 237 14-236
E-Mail: beatrice.burmester@dvvmedia.com
Marketplace Rail Freight Traffic
effective from 01.01.21

Marketplace Rail Freight Traffic
The marketplace is guide and market overview of all aspects of the rail freight traffic. Sorted by postal zip codes, the industry presents itself:
Railroad Forwarding Agents | Shippers | Consulting and Engineers
Railway Infrastructure | Companies | Railroad Undertakings
Route and Track Technology Vehicle | Maintenance | Garages
Vehicle Components and Facilities | Ports | Terminals | Rail ports
Combined Freight Traffic | Noise Protection | Leasing | Financing
Control and Signaling Technology | Logistics and Warehouse
Loc Parking | Shunting and Handling Technology | Rail Vehicles
Safety and Security | Telematics and IT | Transport Services | Other Services
Other

ZIP 0, ZIP 1, ZIP 2, ZIP 3, ZIP 4, ZIP 5, ZIP 6, ZIP 8, ZIP 9
Austria, Switzerland, Other

Price: The booking is charged per zip code and per category with € 280,00 (incl. 5 performance keywords) and for 6 issues per insertion year. Every further entry within the same zip code and category is charged with € 50,00.
Company entries are not eligible for agency discounts

Publication dates and Deadlines:
No. 007/21 deadline: 05.02.21
No. 015/21 deadline: 01.04.21
No. 023/21 deadline: 28.05.21
No. 032/21 deadline: 30.07.21
No. 041/21 deadline: 01.10.21
No. 049/21 deadline: 26.11.21
Eurailpress Annual Calendar

effective from 01.01.2021

1 **Publication date**
Every year in November, the Eurailpress Annual Calendar is published which is attached to the leading trade magazines. Here, you can effectively place your ad. In addition, you can book a daily entry (e.g. your events) in the calendar with a maximum of 30 characters. For every booking you get 10 calendars free of charge.

2 **Ad formats and Prices (width x height)**
   A  88 x 45 mm  € 590,–
   B  88 x 90 mm  € 1.180,–
   C  176 x 45 mm  € 1.180,–
   D  88 x 135 mm  € 1.770,–
   per daily entry in the calendar € 100,00, plus VAT

7 **Issue No. 45/21**
Ad deadline: 04.10.2021
Printing material deadline: 11.10.2021
Publication date: 08.11.2021
In November, as supplement in ETR – Eisenbahntechnische Rundschau, EI – DER EISENBAHNINGENIEUR, SIGNAL+DRAHT and Rail Business

9 **Contact:**
Ilkay Witthuhn
Telephone: +49 40 237 14-302 • Telefax: +49 40 237 14-236
E-Mail: ilkay.witthuhn@dvvmedia.com
Successful Online Advertising
Eurailpress.de provides daily updated news, information on tenders and orders as well as a comprehensive archive. Flanked by our weekly e-newsletter with about 13,000 subscribers, Eurailpress.de is the most important information source of the railway industry in the Central European, German-speaking area.

1 Facts:
   Access control: [Google Analytics]
   Page Impressions*: 77,943
   Visits*: 43,370
   Unique Visits*: 21,372
   * Average: January - September 2020

2 Rotation notes: In case of high demand, it is possible that your banner will be rotated with others. The rotation is limited to a maximum of three advertisers per position.

3 Sizes and Prices:

<table>
<thead>
<tr>
<th>Ad form</th>
<th>Desktop</th>
<th>Mobile</th>
<th>monthly*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Super Banner (Leaderboard)</td>
<td>728 x 90 Pixel</td>
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<tr>
<td>Mini Rectangle</td>
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<td>300 x 125 Pixel</td>
<td>€ 2,130,00</td>
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<tr>
<td>Content Banner</td>
<td>728 x 90 Pixel</td>
<td>300 x 250 Pixel</td>
<td>€ 2,050,00</td>
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<tr>
<td>Medium Rectangle</td>
<td>300 x 250 Pixel</td>
<td>300 x 250 Pixel</td>
<td>€ 1,990,00</td>
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<tr>
<td>Skyscraper</td>
<td>120 x 600 Pixel</td>
<td>120 x 600 Pixel</td>
<td>€ 2,200,00</td>
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<tr>
<td>Wallpaper (Super Banner M plus Skyscraper)</td>
<td>728 x 90 Pixel</td>
<td>keine mobile Ausspielung möglich</td>
<td>€ 4,590,00</td>
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4 Discount:

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<th>2 months</th>
<th>6 months</th>
<th>4 months</th>
<th>12 months</th>
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<td>10%</td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td>10%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

All prices plus VAT

5 Data delivery /Terms:
   Please, deliver both formats for desktop and mobile version. At least 3 working days previous to activation by email to: cornelia.baer@dvvmedia.com

6 Technical specifications:
   - JPEG-, GIF-, or SWF-format/HTML5. For image files, please specify an URL and for and for Flash-Banners or HTML5, the use of a “clickTag”.
   - Data size max 150 kB