

Berlin, 22 - 25 September 2020

InnoTrans

InnoTrans 2020 Report



B2B-Magazine for the Railway Industry



Media Information **2019/2020**

Images: Messe Berlin GmbH



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Eurail
press

Details and Prices

effective from 1st January 2019

1 Title portrait:

The InnoTrans Report is the B2B-magazine of the leading trade fair for transport technology InnoTrans in Berlin. This freesheet is published several times a year and informs readers about the latest developments in the railway technology industry.

2 InnoTrans Report as an App:

You can also download the InnoTrans Report conveniently and easily as an app. More information at www.innotrans.com choose menu item "Press".

3 Circulation:

The InnoTrans Report is directed to InnoTrans trade fair visitors and exhibitors and reaches over 150,000 people of the industry. **The title's multilingual appearance enables you to place your advertisement in German, English or French**, to directly target your potential customers in their mother tongue. This service is unique! Or you can choose to publish the advertisement in English throughout.

4 Sizes / Surcharges:

The InnoTrans Report is printed in a newspaper format with the size 285 x 400 mm. You can choose from the available advertising formats displayed on the right. Additional techn. costs for advertisements in different languages in the single objects: EUR 990,- Translation (in German & French) will be charged at net cost price.

5 Printing Material / Data Transfer:

Files in *.pdf/ *.eps/ *.tiff-format, resolution has to be at least 300 dpi/ line drawing with at least 1.000 dpi. Please also fax a copy of your ad to: +49 (0) 40 237 14-236.

Data transfer: E-Mail: cornelia.baer@dvvmedia.com

6 Dates

Issue	Publication Date	Advertising deadline	Printing material
1/2019	20 th May 2019	1 st March 2019	8 th March 2019
Focus on topic: Public Transport/Interiors			
2/2019	21 st October 2019	8 th August 2019	15 th August 2019
Focus on topic: Railway Technology			
1/2020	17 th February 2020	2 nd December 2019	9 th December 2019
Focus on topic: Railway Infrastructure			
2/2020	11 th May 2020	24 th February 2020	2 nd March 2020
Focus on topic: Tunnel Construction			
3/2020	10 th August 2020	20 th May 2020	27 th May 2020
Focus on topic: Preview InnoTrans 2020			
4/2020	16 th November 2020	31 st August 2020	7 th September 2020
Focus on topic: Review InnoTrans 2020			

7 Discounts

- 2x = 10%
- 3x = 15%
- 4x = 25%
- 5x = 30%

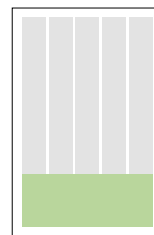
No discount on technical charges.



8 Note for "non-exhibitors"

Advertisers, who will not exhibit at InnoTrans, pay a surcharge of 20% additional to the advertising rate.

9 Advertising formats:



Front cover

256 mm x 67,7 mm

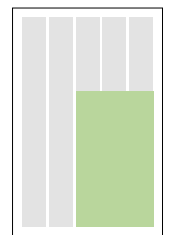
EUR 6,250 (4c)



1/2 page

256 mm x 190,5 mm

EUR 9,450 (4c)



Junior-Page

152 mm x 215,9 mm

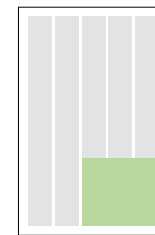
EUR 8,520 (4c)



1/3 page

256 mm x 122,7 mm

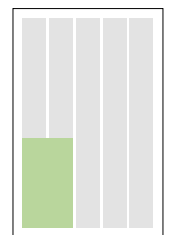
EUR 7,120 (4c)



1/5 page

152 mm x 127 mm

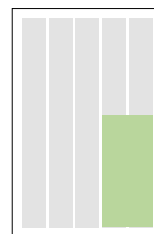
EUR 4,850 (4c)



1/8 page

100 mm x 118,5 mm

EUR 3,220 (4c)



1/6 page

100 mm x 156,6 mm

EUR 4,250 (4c)

Official VAT applies to all charges.

